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#### THE FIRST ECOLABELLED PAINTS

Our paints are awarded with many eco-labels: the Nordic Swan Ecolabel, EU Ecolabel, M1 classification measuring low emissions and allergy label. The classifications help us to choose products that are better for the environment, health and safety.



#### BREATHABLE SURFACES

Our interior wall paints are breathing, which means that, they have a high aqueous vapor permeability. Tikkurila exterior paints have been optimized to protect the surface from the weather stress and direct rainfall, but also to allow aqueous vapor to pass through it.



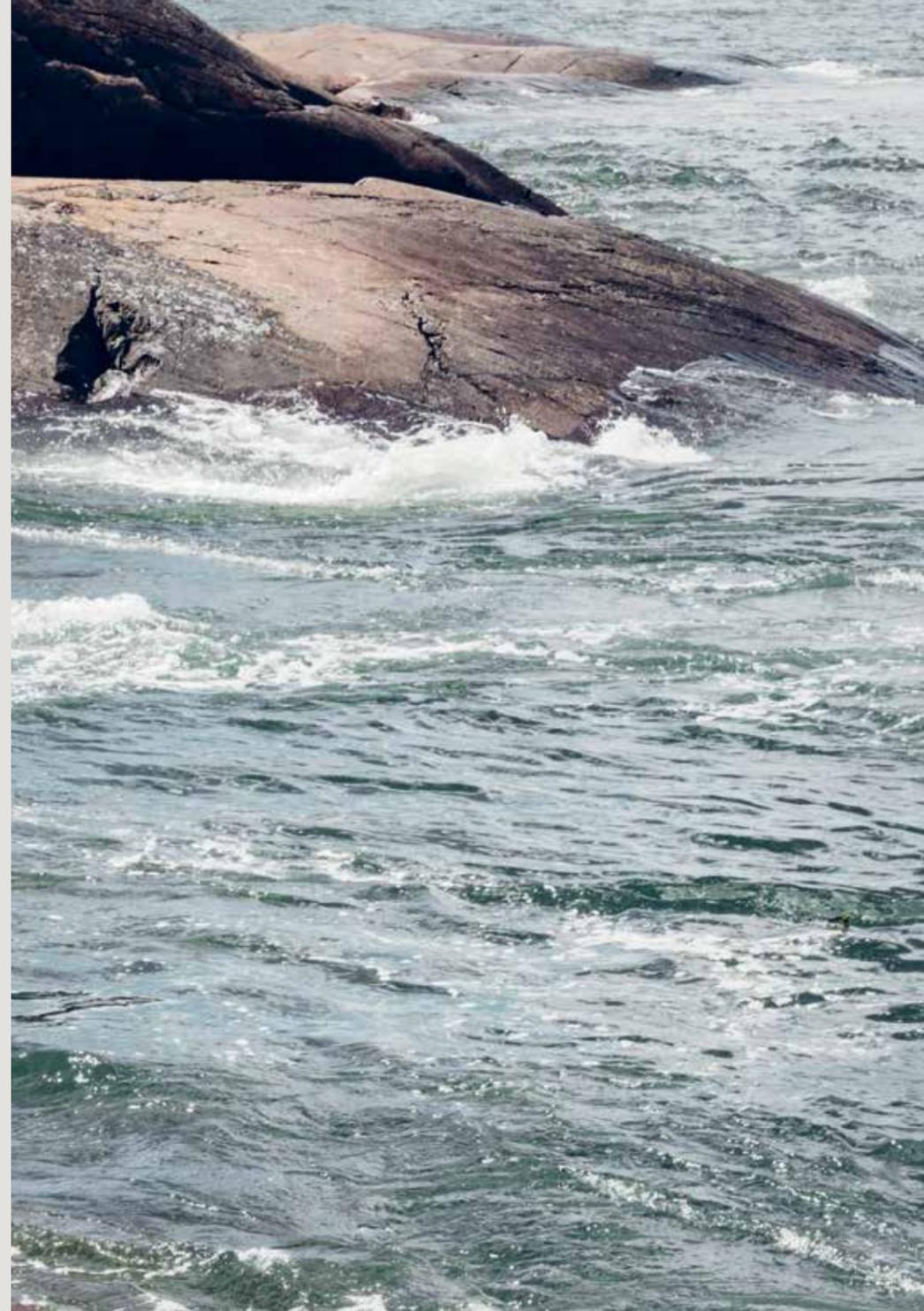
#### PROVEN HIGH-QUALITY RAW MATERIALS

We are continuously cooperating with our raw material suppliers to find alternatives that work technically and safer for health and the environment. Our low-emission, water-borne paints are manufactured from high-quality raw materials, and the product properties are ensured with a thorough set of field and laboratory tests.



#### MANUFACTURED IN THE NORDICS

We manufacture hundreds of products in the Nordics and buy nearly all of our product raw materials from the EU countries. The shorter distribution distances, the smaller environmental burden.



FOR MORE DURABLE SURFACES





## Durable is ecological

*We continuously develop our products and choose high-quality raw materials carefully.*

For us at Tikkurila, being an eco-friendly means, among others, high-quality and long life of painted surfaces. The quality of products translates to better durability and ensures longer maintenance painting intervals. This is how we reduce the environmental impact of painting.

### EXAMPLES

#### Valtti Plus Kesto stain

The water-borne Valtti Plus Kesto stain, designed for wooden surfaces, has a maintenance interval that is twice as long compared to conventional stains.

#### Remontti-Ässä

The wet-scrub resistance of Finland's most popular paint Remontti-Ässä is of premium quality. The solvent-free Remontti-Ässä is the first Finnish paint to have been granted the right to use the label of the Allergy, Skin and Asthma Federation of Finland. The paint is also awarded the Swan label, EU Ecolabel and M1 classification showcasing low emissions.

### MINIMUM IS NOT ENOUGH FOR US

For decades, we have persistently been working for the environment. It is our honor to be the pioneer of safe painting, surface treatment and the use of colors. We do not stop at fulfilling the minimum environmental and safety requirements, but go a step further to seek to study and minimize the environmental and health impacts of our products.



Our selection includes a number of products that fulfill the strict health and environmental requirements for building materials used in buildings awarded with the Swan, the official Nordic Ecolabel. Paint outdoors using, for example, the following paints that fulfill the requirements: **Kivisil** facade paint, **Valtti Plus Kesto** wood stain, **Yki Sokkelimaali** for socles or **Unica Akva** paint for windows and doors.

Protect the wooden surfaces in your yard from dirt, humidity and splintering with Tikkurila's durable products. Water-borne **Valtti Plus** terrace oil, for example, has extremely high weather and color resistance. Use non-toxic **Patio Verso wood** oil to treat your garden boxes. Environmentally friendly **Saaristo Laituriöljy** oil, having an ecological composition, can make your jetty look almost like new again.



## Water-borne is environmentally friendly

*We are a company that makes environmentally friendly paints. It also means that we develop and promote the use of water-borne products that have as low an environmental impact as possible.*

### 3 REASONS TO CHOOSE A WATER-BORNE PAINT

#### 1. Low-emissions and better indoor air

The thinner of water-borne products is water, which is the safest choice in terms of both the environment and the painter. Especially during painting, the water-borne paints have smaller environmental impact compared to solvent-borne paints. Thanks to low emissions, the quality of indoor air remains better.

#### 2. Durable surfaces

Tikkurila's water-borne products have been proven to be of high quality and durable. When used as instructed, water-borne products enable long maintenance painting intervals. Please remember that a surface painted with a solvent-borne product can be maintenance painted with a water-borne product.

\* decorative paints

#### 3. Easy and safe to use

Water-borne paints dry quickly. They are also better for the health, because almost only water evaporates from them. Odorlessness and short drying times make them easy to use. Read the information on the product label and the safety data sheet before starting to paint.

*85% of products sold within the Group are water-borne.\**



When you want to paint an interior wall in a subdued matt color, choose our classic product **Joker**, which is safe, has low emissions and is almost odorless. The water-borne Joker was the first Finnish paint to receive the EU Ecolabel in Finland. It also carries the Swan label, the Allergy, Skin and Asthma Federation's logo, and falls in the M1 category for its low emissions.



Furniture is easy to renew with environmentally friendly paint. Water-borne **Helmi** paint, which has a mild odor, has been proven to be safe and of high quality, and it also dries quickly. It has also the M1 classification and carries a Swan label. Water-borne Helmi is ideal for various wooden and metal surfaces indoors.